

Extension activities are carried out in the neighbourhood community, sensitising students to social issues, for their holistic development, and impact thereof during the last five years.



DIGITAL LITERACY DRIVES

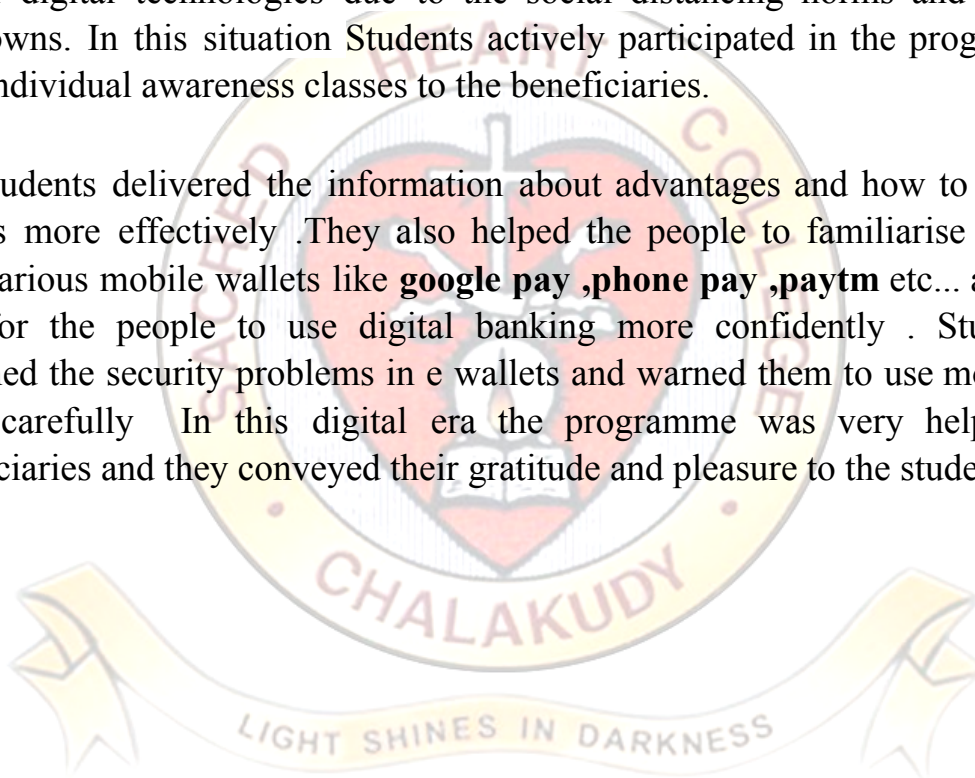
Impact : The necessity for digital literacy in the current scenario especially with the onset of the COVID pandemic. The students took a lead in educating the public to contribute their bit to solve the issue of digital divide.

Digital Awareness Programme for Senior Citizens and Womens On Mobile Wallet” 2021

Organised by the Department of Commerce as on 06/02/2021

The students of the PG department of Commerce , Sacred Heart College - Chalakudy provided an awareness class on the topic “**Usage of Mobile Wallet**”dated 06/02/2021 to the digitally illiterate senior citizens and women nearby their locality.The Covid-19 pandemic has led to an inevitable surge in the use of digital technologies due to the social distancing norms and nationwide lockdowns. In this situation Students actively participated in the programme and gave individual awareness classes to the beneficiaries.

The students delivered the information about advantages and how to use mobile wallets more effectively .They also helped the people to familiarise themselves with various mobile wallets like **google pay ,phone pay ,paytm** etc... and paved a way for the people to use digital banking more confidently . Students also informed the security problems in e wallets and warned them to use mobile wallet more carefully In this digital era the programme was very helpful to the beneficiaries and they conveyed their gratitude and pleasure to the students .



BROCHURE OF THE PROGRAMME:



Digital Awareness Programme for Senior Citizens/Women on 'Use of Mobile Wallets for Digital Payment'

*Organised by PG Department of Commerce
Sacred Heart College, Chalakudy*

Students provide awareness class to senior citizens and women on installing mobile UPI payment app and making digital payments. Making them aware about the precautions and security features for safeguarding digital payments.

**Stay Safe
Go Digital**

A STEP TOWARDS
CASHLESS ECONOMY
THROUGH DIGITAL
PAYMENTS

BE SAFE PAY SAFE



Students giving digital awareness to the beneficiaries 06/02/2021



Sayoojya Skariya (II BCOM finance) delivering awareness on mobile wallet 06/02/2021

