

Extension activities are carried out in the neighbourhood community, sensitising students to social issues, for their holistic development, and impact thereof during the last five years.



The logo of Sacred Heart College Chalakudy is a circular emblem. It features a central shield with a red background. Inside the shield, there is a white cross at the top, a white dove with its wings spread in the middle, and a white lamp with a flame at the bottom. The shield is surrounded by a yellow border containing the text 'SACRED HEART COLLEGE' at the top and 'CHALAKUDY' at the bottom. Below the shield, there is a yellow banner with the motto 'LIGHT SHINES IN DARKNESS'.

### **SENSITISING THROUGH DIGITAL PLATFORMS**

**Impacts:** Digital platforms have emerged to be the most potential area where students can implant their digital footprint. Empowerment of students happened when they conducted programmes through social media. Updation of current and relevant issues by the society was also engendered by following our students through online media. The viewership and subscribers of the college Youtube channel significantly increased after the institution started conducting extension and outreach activities utilising this platform.

# YOUTHFIRE DEBATE THROUGH A YOUTUBE CHANNEL

A debate programme was organised by the Civil Service Club of SH College, Chalakudy in association with CMC Vision Channel as part of their campus Youth Fire Show on 5<sup>th</sup> March 2020. Two topics were debated by our students splitting into four groups. Mr. Libin Francis, Asst, Professor, Dept. of History and Coordinator of the Civil Service club, organised the programme and was moderated by psychologist Mr. Rejin. The programme will be streamed on the YouTube channel of CMC Vision later. The topics identified by the channel are all relevant ones which have a direct impact upon society. The knowledge and opinions of the students are disseminated directly to the society through this programme. The channel is subscribed by thousands of people.

The topics of debate were :

1. Poverty alleviation or space programs, which is to be given priority?
2. Is the family system changing in the transforming world ?

## First debate : Youtube links

[https://www.youtube.com/watch?v=3\\_D6HXPmt7M](https://www.youtube.com/watch?v=3_D6HXPmt7M)

<https://www.youtube.com/watch?v=SZWWSHV8eU>

#YouthFire #SacredHeartCollegeChalakudy #CMCVisionPlus  
Youth Fire Episode 49 | Sacred Heart College Chalakudy | Hentry Joy |  
244 views • Jan 14, 2021

25 DISLIKE SHARE DOWNLOAD CLIP SAVE ...

Recommended videos:

- Youth Fire Episode 50 | Sacred Heart College Chalakudy | ... CMC VISION PLUS 291 views • 1 year ago 18:55
- കേരളത്തെ നെട്ടുകിടന്ന സമ്പന്ന സുരേഷിന്റെ... Marunadan Exclusive 586K views • 2 days ago New 27:49
- ഇതാണ് മക്കളെ ചവിട്ടുന്നാടകം...അടിപൊ... CMC VISION 30K views • 1 year ago 29:14
- AMBASSADOR LIMOUSINE Baiju Nair 295K views • 13 days ago 22:07
- Mix - CMC VISION PLUS More from this channel for you
- George Joseph 51 | Charithram Enniloode 1656 | SafariTV കൊലയാളിയെ

**Second debate : Youtube links**

<https://youtu.be/HP5OfaohYW0>

<https://youtu.be/9dPH-HrloSw>

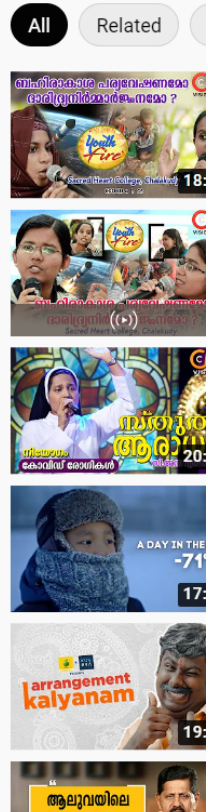


#YouthFire #SacredHeartCollegeChalakudy #CMCVisionPlus

Youth Fire Episode 47 | Sacred Heart College Chalakudy | Hentry Joy |

507 views • Nov 30, 2020

👍 54    🗨 DISLIKE    ➦ SHARE    ⬇ DOWNLOAD    ✂ CLIP    ≡+ SAVE    ...



# Open Course Documentary Series

## 2020 & 2021

### Report of the activities in 2020

The Department of History offers the Open Course named Heritage Studies for the students as part of their Semester V courses. This course is offered to students from other departments. The course contains studies on different cultural aspects of the nation and the state. Inspired by the theoretical perspectives taught in the course, students are motivated to conduct studies and research on the heritage elements in their vicinity and to create a detailed Documentary video to be streamed through the YouTube channel. If the information and knowledge students earned are shared with the public through digital media, it will help in a better understanding of the cultural characteristics of the locality. This Documentary Series was created as part of the extension and outreach initiative of the Department of History through a digital platform. The students have made a great effort in accessing different places and people despite Covid situations. The students can prepare documentaries individually or they can do them as a group activity.

**Details** - As part of the assignment for the students, they are asked to identify some of the heritage monuments or sites or art forms in their locality. They had to do a short documentary video on the same visiting the site or meeting with the art doyens. Then the students need to send the videos to the faculty. The documentaries were released on the College's Youtube Channel for the public to understand the heritage introduced by the students. This program was conducted to transmit the knowledge and expertise the students have earned as part of their assignment to the public. The views of the documentary videos have reached hundreds of people. The documentaries are released in the months of September and October 2020. Libin Francis is the faculty in charge of conducting open course classes.

# Link and Screenshots of the Documentary series

[https://www.youtube.com/playlist?list=PLTW6CQ1sX0xcHDWobWykF6U\\_6lAn974y6](https://www.youtube.com/playlist?list=PLTW6CQ1sX0xcHDWobWykF6U_6lAn974y6)

The screenshot displays a YouTube playlist page for 'History Open Course Documentaries 2020' by Sacred Heart College, Chalakudy. The page features a sidebar with navigation options like Home, Explore, Shorts, and Subscriptions. The main content area shows the playlist title, a 'PLAY ALL' button, and a list of 10 video thumbnails with their respective titles and durations. The videos cover various historical and cultural topics, including Onamkali, Ship Church, Ashtamichira Siva Temple, Koratty St. Mary's Church, Koodalmanikyam Temple, Thrikkur Mahadeva Temple, Devarajagiri Sreedharmasastha Temple, Mala Jewish Synagogue, and V.R Puram.

Video Title	Duration
History Open Course - Heritage Studies Documentary Series- 1- Kavya I.S, about Onamkali.	8:45
History Open Course- Heritage Studies Documentary- Soya Vincent- 'Ship Church'	7:28
History Open Course-Heritage Studies Documentary - Ashtamichira Siva Temple- Gopika Suresh	4:06
History Open Course- Heritage Studies Documentary- Koratty St.Mary's Church- Rosemary Jaison	3:10
History Open Course, Heritage Studies, Documentary- Koodalmanikyam Temple- Aiswarya C.S	9:09
History Open Course Assignment-Thrikkur Mahadeva Temple, Thrissur- Sreelakshmi P.M	8:45
History Open Course Documentary- Devarajagiri Sreedharmasastha Temple Kunnippilly- Doney & Vandhana	3:58
History Open Course Assignment - Mala Jewish Synagogue- Devika K S	5:49
History Open Course Assignment- Tomb of St.Mariyam Thresia & Fr.Joseph Vithayathil- Shizna & Bhavana	2:43
History Open Course Documentary- V.R Puram- Aibel, Aleena, Sona & Fansila.	19:20

LIGHT SHINES IN DARKNESS

## Report of the Documentary Activities in 2021

This year, the Department of History offered the Open Course named Historical Tourism for the students as part of their V Sem course. The course requires the students to have a great deal of awareness among the students regarding the heritage and natural characteristics of different places in India and particularly in Kerala and its local areas. The creation of the documentary is a part of the extension activity by the department through a digital platform.

The students are asked to visit different places accessible to them and prepare a Documentary on the site. The location coordinates, means of transportation, history of the place and place name, important features of the site etc are described in detail in the video. There were several restrictions to access several places due to Covid pandemic. But students managed to prepare more than 20 documentaries. The students can prepare documentaries individually or they can do as a group activity.

**Details-** As part of the assignment for the students, they are asked to identify some of the heritage monuments or sites or art forms in their locality. This activity enabled the students to get aware of the social and cultural arenas around them. They had to do a short documentary video on the same and send it to the faculty. The documentaries were released to the College Youtube Channel for the public to understand the heritage introduced by the students. The documentaries are released from the months of September and October 2021.



# Youtube Link and Screenshot -

<https://www.youtube.com/playlist?list=PLTW6CQ1sX0xet56wJisdJrXsJjt9cDIq6>

The screenshot shows a YouTube browser interface. At the top, the address bar displays the URL: [youtube.com/playlist?list=PLTW6CQ1sX0xet56wJisdJrXsJjt9cDIq6](https://www.youtube.com/playlist?list=PLTW6CQ1sX0xet56wJisdJrXsJjt9cDIq6). The YouTube logo is visible in the top left corner. On the left sidebar, navigation options include Home, Explore, Shorts, Subscriptions, Library, History, Your videos, Watch Later, Swathvika Contest, A..., and Show more. Below this, the 'SUBSCRIPTIONS' section lists channels like Libin Francis, PewDiePie, Holy Ghost Forane C..., Netflix India, and MrBeast Shorts. The 'MORE FROM YOUTUBE' section includes YouTube Premium, Films, Gaming, Live, and Fashion & beauty.

The main content area features a video player for the first video in the playlist, titled 'History Open Course Documentary series 2021'. The video is from the channel 'Sacred Heart College, Chalakudy' and is set to 'Public'. Below the video player, there is a 'No description' note. To the right of the video player, a 'SORT' menu is visible, and a list of 10 video thumbnails is displayed. Each thumbnail includes a title, the channel name, and a duration. The videos in the list are:

- History Documentary series - Heritage of Kanjoor church- Josemi Jose (4:46)
- History Documentary series - Serpent Worship in Pambumekattu Illam- Biya (8:47)
- History Documentary Series- British Church & Bungalow at Fort Kochi. (6:44)
- History Documentary series - Heritage of Koodalmanikyam Temple- Bhuvana (3:16)
- History Documentary series - Kalashamala-കലശമല- Antriya David (8:23)
- History Documentary series - താഴേക്കുടപ്പള്ളി ശാസനം- Thazhekadupalli Shasanam- Angel Shaju (4:36)
- History Documentary series - St.Mary's Church, Koratty- Sajana & Sayoogya (6:55)
- History Open Course Documentary series - October 2021 -Ann Maria -Chalakudy Church (5:04)
- History Documentary series - Chimmini Dam, Thrissur- Amrutha M.S (5:05)
- History Documentary Series- British Church & Bungalow at Fort Kochi. (6:44)

# **Photo Contests to promote cultural harmony**

**August & December, 2020**

## **Report**

The Sacred Heart College has devised an extension policy to interconnect with society through all possible means. The messages of cultural harmony, celebration of festivals, national-international days etc are passed directly through the social media platforms. The UGC has directed the college to appoint a social media manager and promote the activities of the colleges to reach the public. The values, ethics and knowledge created and transferred in the colleges are to be disseminated to the society through such social media activities. College has conducted several activities and programmes exclusively through social media platforms. Such programmes are conducted as part of the extension and outreach initiatives of the college. Two photo contests were organised in the year 2020 through online platforms - Onam and Christmas Photocontests.

### **ONAM FACEBOOK PHOTO CONTEST**

Date - August 20 to 30, 2020

The Fb photo contest was organised as part of promoting interaction between college and the public on the occasion of the celebration of Onam festival to promote the cultural traditions of Kerala. The contest requires the participant to take a photograph in traditional Kerala attire. A Fb photo contest was open for any Keralite. Around 220 candidates participated from across the state. Six winners were awarded with cash prizes of Rs. 3000, 2000, 1000 and 3\*500 consecutively. Prize money was paid by hand or via Google pay. The photos with the most likes were awarded the prize. Mr. Libin Francis and Ms. Stephy K.S had coordinated the programme and Mr. Nijil Jacobi was the judge of the programme.



# Brochure of the Programme

**SACRED HEART COLLEGE, CHALAKUDY**

**ഓണാഘോഷം ഇക്കുറി ഓൺലൈനിൽ**

കോളേജ് വിദ്യാർത്ഥികൾക്കും, പൂർണ്ണ വിദ്യാർത്ഥികൾക്കും, അദ്ധ്യാപകർക്കും, പൊതുജനങ്ങൾക്കുമായി നടത്തുന്ന മത്സരം

**ഓണപ്പടവയിൽ ഫോട്ടോ എടുക്കൂ... സമ്മാനം നേടൂ..!!**

**നിങ്ങൾ ചെയ്യേണ്ടത് ഇത്രമാത്രം**

നിങ്ങളുടെ റ്റയ്ക്കേക്ക, ക്യാബറോടൊപ്പം ഉള്ളതോ, ക്യാബറോടൊപ്പം ഉള്ളതോ ആയ ഒരു ഫോട്ടോ എടുക്കുക.

ഫോട്ടോ കോളേജിന്റെ ഓഫീഷ്യൽ പേജ് ആയ SACRED HEART COLLEGE FOR WOMEN CHALAKUDY എന്ന ഫേസ്ബുക്ക് പേജ് ലൈക് ചെയ്തതിനു ശേഷം FB MESSENGER വഴി പേരും, സ്ഥലവും, വീട്ടുപേരും ഉൾപ്പെടെ മെസ്സേജ് ആയി അയക്കുക.

ഞങ്ങൾ ഈ ഫോട്ടോ നിങ്ങളുടെ പേര് ഉൾപ്പെടുത്തി പോസ്റ്റ് ചെയ്യും. ഏറ്റവും കൂടുതൽ ആളുകളിലേക്ക് ഇത് എത്തിച്ച് ഏറ്റവും കൂടുതൽ ലൈക്കുകൾ നേടുന്ന ഫോട്ടോയ്ക്ക് സമ്മാനം.

**1ST PRIZE-RS 3000**  
**2ND PRIZE-RS 2000**  
**3RD PRIZE-RS 1000**

**നിബന്ധനകൾ**

1. ഓഗസ്റ്റ് 20 മുതൽ 30 വരെ ഓരോരുത്തർക്കും ഫോട്ടോ അയക്കണം. ഒന്നിൽ കൂടുതൽ ഫോട്ടോ അയക്കാൻ പാടില്ല.
2. PAID LIKES, FAKE PROFILE LIKES എന്നിവ അനുവദനീയമല്ല.
3. മത്സാർത്ഥികൾ കോളേജിന്റെ ഫേസ്ബുക്ക് പേജ് ലൈക് ചെയ്യണം..
4. ഫോട്ടോ ഷെയർ ചെയ്യുമ്പോൾ പേജിൽ കിടക്കുന്ന ഫോട്ടോയ്ക്ക് തന്നെ ലൈക് കിട്ടുന്നുണ്ടോ എന്നുറപ്പു വരുത്തുക.
5. GPAY വഴിയോ അക്കൗണ്ട് വഴിയോ സമ്മാന തുക കൈമാറും.

## Translation of the Brochure

This brochure is about the Onam celebration photo contest conducted online.

The participants can be students, faculty, alumni, and the public.

Take a photograph in your traditional attire and win exciting prizes. That's all you need to do.

Take a photograph of yourself alone, with family, or with friends.

After liking the Facebook page of SACRED HEART COLLEGE FOR WOMEN CHALAKUDY, the photograph should be sent with your name, place, and address using FB Messenger.

We will post this photograph with your name on it. The photograph must reach out to the maximum number of people and the prize will be given to the

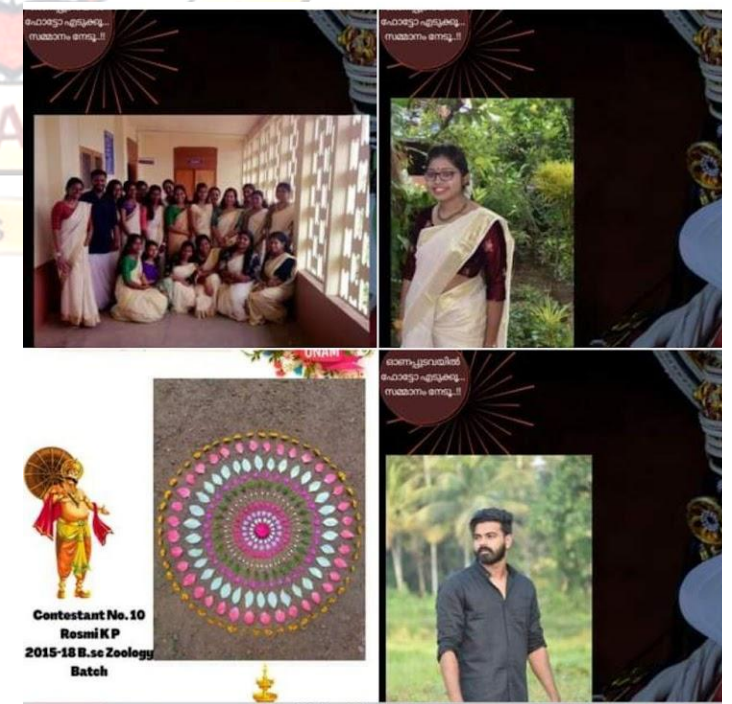
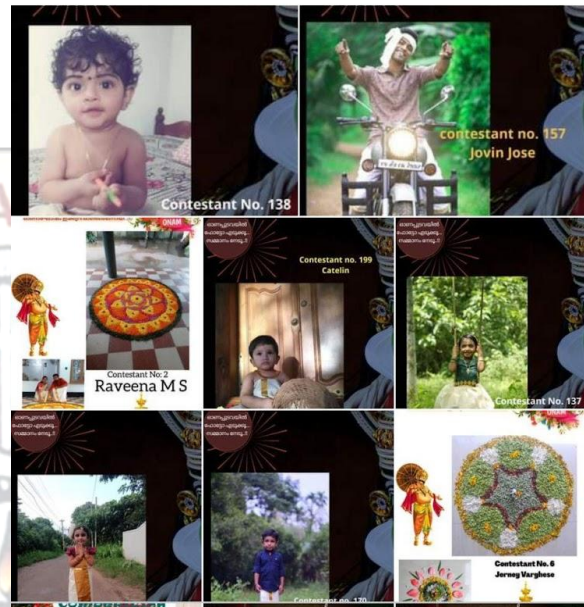
photograph that gets the most likes.

LIGHT SHINES IN DARKNESS

# Screenshots of Contest

Facebook link of the programme -

<https://www.facebook.com/sacredheartchalakudy/photos/669792450293452>



## CHRISTMAS PHOTO CONTEST , 2020

Date - December 6 to 31, 2020

The college has also conducted an online photo contest on the occasion of Christmas celebrations. The participants need to take a photograph with a Christmas theme and are to be uploaded on the official Facebook page of the college. The best photos with the maximum number of likes will be awarded with prizes. The contest was open to the whole Kerala society. The number of participants in the event was around 60.

The result of the Photo Contest is announced by Principal, SH College via YouTube

<https://youtu.be/RPjwatkViDA>

**Brochure of the event:**



*Sacred Heart College  
Chalakudy*

**Christmas  
Photo Contest**

Take a photo with  
Christmas theme and  
win exciting prizes.

**Who can participate?  
Open to general public**

**1st Prize : Rs. 2500**  
**2nd Prize : Rs. 1500**  
**3rd Prize : Rs. 1000**

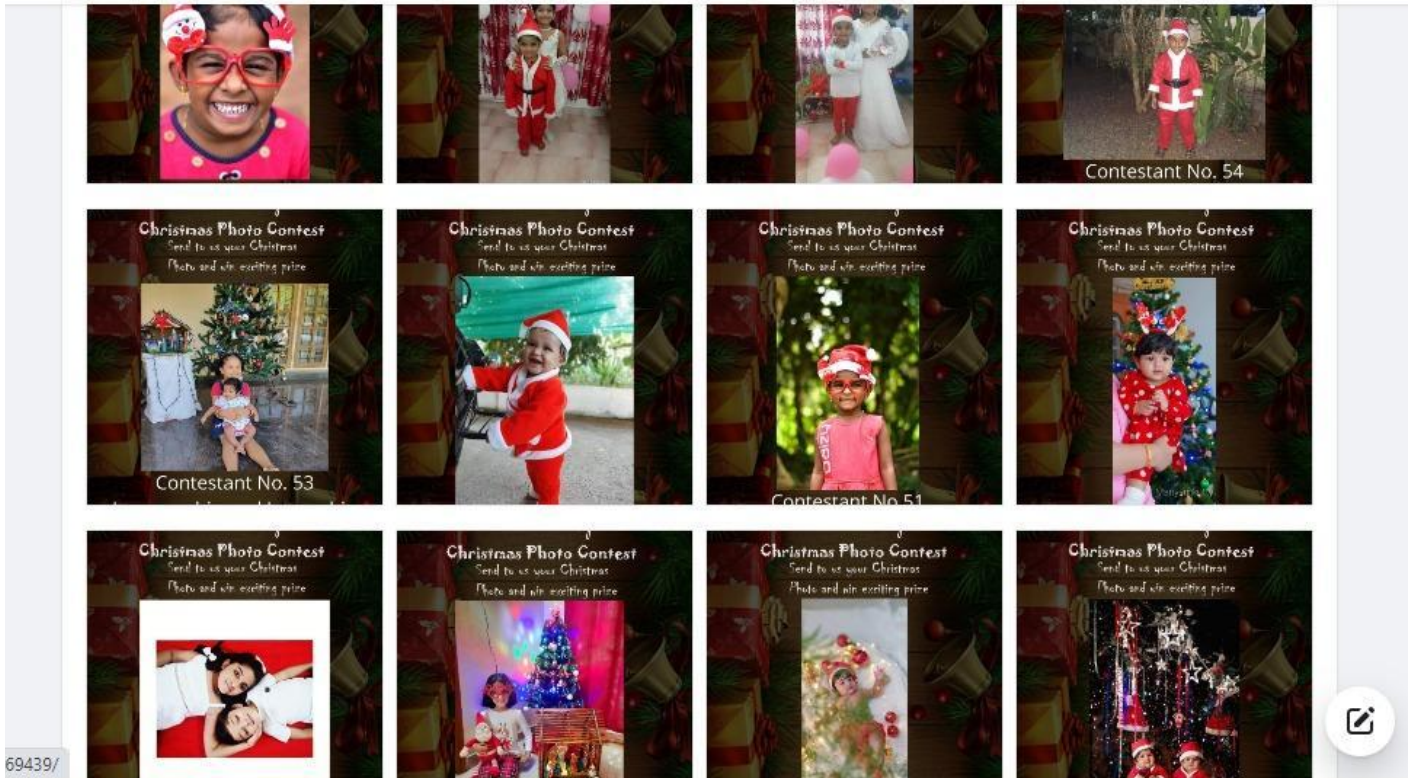
**Instructions:**

1. Take a single or group photo with Christmas theme (Stars, Crib, Christmas tree, Santa etc.)
2. Like the Facebook page of the college.
3. Send it as Facebook message to the official facebook page 'Sacred Heart College for Women Chalakudy with your name and address.
4. Your photo will be posted in the page and it can be shared.
5. The post which gets maximum likes will be the winner.
6. Photos can be sent till December 31st, 6 pm.
7. Only one photo can be sent from a profile.
8. Paid likes, fake profile likes etc. are not allowed.
9. Winners will be announced on January 1st, New year through facebook page.

# Screenshot of the competition

Link of the Programme-

<https://www.facebook.com/sacredheartchakudy/photos/738302153442481>

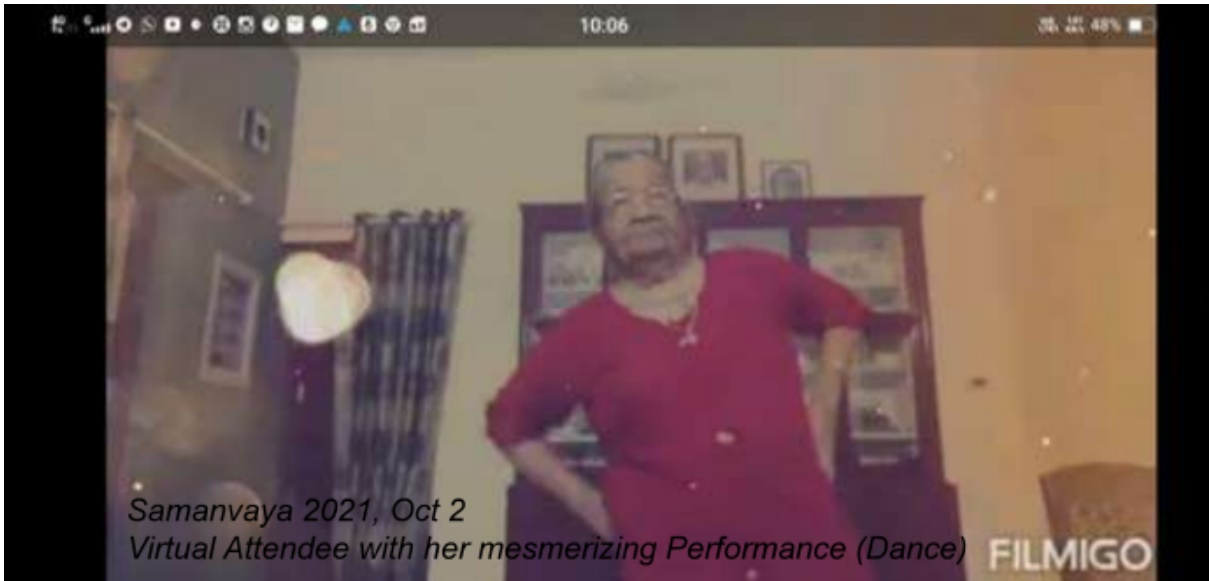


## **Samanvaya 2021**

The Septuagenarian Club of the Department of English celebrated the International Day of the Elderly on 1 October 2021. Owing to Covid-19 restrictions, the mode in which the programme was conducted was purely online. The virtual programme was presided over by Dr. Sr. Irene, Principal, Sacred Heart College for Women, Chalakudy. Ms. Bindu Jose, Associate Professor and Head of the Department of English welcomed the gathering. The virtual gathering was more than a fusion of diverse programmes that included songs, dances, sharing of lived experiences and motivational speeches from the part of the elderly. The formal gathering and the programmes arranged were uploaded in the official You Tube channel of Sacred Heart College for Women, Chalakudy.

YOUTUBE LINK -

<https://youtu.be/9RfZfQ89-t8>



*Samanvaya 2021, Oct 2  
Virtual Attendee with her mesmerizing Performance (Dance)*



*Samanvaya 2021, Oct 2  
Virtual Attendee with her mesmerizing Performance (Song)*



*Samanvaya 2021, Oct 2  
Virtual Attendee with his mesmerizing Performance (Story Telling)*