

**NATIONAL SEMINAR (Online) on**  
**THE EMERGING URBAN ECONOMY AND MARKET STRUCTURES**

**Annual lecture series in honor of Sr. Ritty Paul**

**Organized by**

**Department of Economics**

**Sacred Heart College, Chalakudy**

**20<sup>th</sup> July 2021**

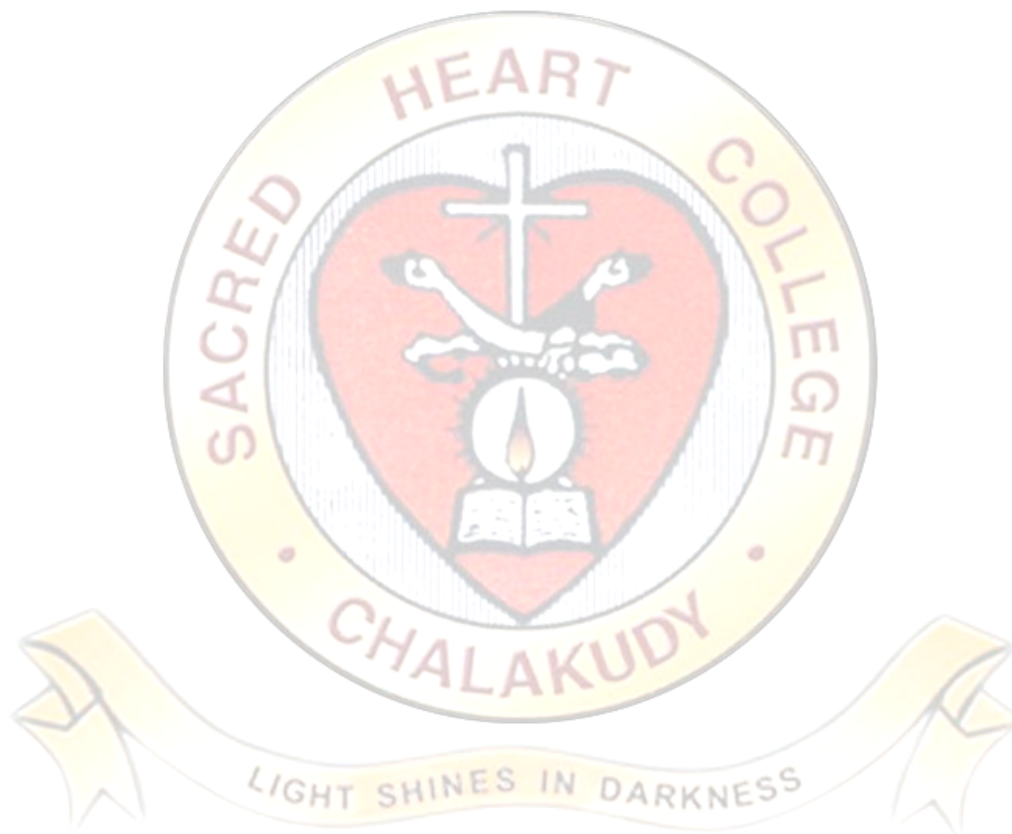
The Department of Economics, Sacred Heart College, Chalakudy organized a National Seminar (online) on 'The Emerging Urban Economy and Market Structures' as part of the Annual lecture series in honor of Sr. Ritty Paul, former Head of the Department of Economics and Principal, Sacred Heart College, Chalakudy on 20<sup>th</sup> July 2021 at 9:00 am through Zoom Meeting Online platform.

Dr. Shirley Jose K, Associate Professor and Head, Department of Economics and IQAC Coordinator, Sacred Heart College, Chalakudy welcomed the gathering. Dr. Chacko Jose P, Principal, St. Aloysius College, Elthuruth, Thrissur and former Associate Professor and Head, Department of Economics, Sacred heart College, Chalakudy introduced the chief guests.

The conference was inaugurated by Dr. D. Retnaraj, Senior Fellow, ICSSR, Gulati Institute of Finance and Taxation Thiruvananthapuram, (Former Professor & Head, Department of Economics, University of Calicut). He spoke on the topic 'Emergence of New Urbanization in Kerala – A Discussion'. The keynote address was delivered by Dr. Jai Kishan Prasher, Associate Professor, Department of Economics Zakir Hussain College (E), New Delhi. He spoke on the topic 'Imperfections in the markets: Analysis of major market structures'.

Mr. Nijil Jacobi, Assistant Professor, Department of Economics, Sacred Heart College, Chalakudy proposed the vote of thanks.

Youtube links: <https://youtu.be/IlmJvRirE3I>





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**University of Calicut**

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**DEPARTMENT OF ECONOMICS**

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**National Seminar (Online)**  
**THE EMERGING URBAN ECONOMY  
AND MARKET STRUCTURES**

(Annual lecture series in honour of Sr Ritty Paul)

**20<sup>th</sup> July 2021, 9.00 AM**

**Inauguration (9.00 am)**



**Dr D. Retnaraj**

**Senior Fellow, ICSSR**

**Gulati Institute of Finance and Taxation**

**Thiruvananthapuram**

**(Former Professor & Head, Department of  
Economics, University of Calicut)**

**Speaks on**

**‘Emergence of new urbanisation in  
Kerala – A discussion’**

**Keynote Address (10.30 am)**



**Dr Jai Kishan Prasher**

**Associate Professor**

**Department of Economics**

**Zakir Hussain College (E)**

**New Delhi**

**Speaks on**

**‘Imperfections in the markets: Analysis  
of major market structures’**

**Papers are invited:** Urban Economics, New Urbanisation, Urban Agriculture, Market Forces in the Development of Cities, Urban Transport Models, Problems of Urbanisation, Smart Urban Concepts, Microcities, Cities-in-a-City, IT and Urban Conglomerates, Information technology and Urban Structure, Real estate Economics - Urban housing Bubbles - Green Cities & Buildings - Agglomeration Economies - Entrepreneurship and the City. Market Economies, Market Structures, Market Imperfections, Market Failure.

**Note: Only papers in the above areas will be accepted.**

**No Registration fees.**

A maximum of two authors are permitted for a paper.

Last date for submitting abstract and paper: 18<sup>th</sup> July 2021.

Full paper can be submitted before 9<sup>th</sup> August, 2021.

If the editorial committee recommends publication, the selected papers will be published. Decision regarding selection for publication will be intimated before 10.08.2021. Paper publication is at the sole discretion of the editorial committee and is not guaranteed.

#### **PAPER SUBMISSION GUIDELINES:**

The manuscript should be prepared in the following format:

- Title of the paper, Name, Affiliation/College/University/ and Email address. (Max: two authors)
- Name of the author should be in font size of 12 and affiliation in font size 10.
- Title of the paper should be in font size of 12 and should be centrally assigned.
- Abstract of approximately 250 words with 3-5 keywords at the end of the abstract.
- The paper minimum word limit is 3000 and maximum 5000, including abstract.
- Paper should be submitted in English and MS-Word format only
- Paper size: A4, Margin: 2 cm all sides, Font Times New Roman, Font Size 12, Line spacing 1.5., justified
- Papers should not have more than 20 percent plagiarism.
- Responsibility of the content rests upon the authors and not upon the publisher.
- All reference should follow APA style (7th edition).
- Please note that papers which do not satisfy the above criteria cannot be accepted for publication.

**Submit your abstract and full paper to [shcollegeconference@gmail.com](mailto:shcollegeconference@gmail.com)**

**Registration Link: <https://forms.gle/MDL5WiYHHshjGzYT6>**

**WhatsApp Group Link: <https://chat.whatsapp.com/E94K52yhACCCeQ59ewNTrm>**

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#### **ORGANIZING COMMITTEE**

Dr. Chacko Jose P	-	HoD & Seminar Convenor
Dr. Shirley Jose K	-	IQAC Coordniator & Seminar Secretary
Mr. Nijil Jacobi	-	Seminar Coordinator

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**For further assistance email us on [shcollegeconference@gmail.com](mailto:shcollegeconference@gmail.com)**

**or call Mr. Nijil Jacobi at 7403539290**

# NATIONAL SEMINAR (ONLINE)

## THE EMERGING URBAN ECONOMY AND MARKET STRUCTURES

20<sup>th</sup> July, 2021, Tuesday at 9.00 am (IST)

### PROGRAMME SCHEDULE

(Timing: 09.00 am to 04.00 pm (IST))

Time	Details
<b>9.00 am to 9.10 am</b>	<b>Joining of the participants through zoom</b>
<b>9.10 am to 9.15 am</b>	<b>Welcome Address</b> <b>DR. SHIRLEY JOSE K</b> Webinar Secretary Sacred Heart College, Chalakudy
<b>9.15 am to 9.20 am</b>	<b>Introduction of the Chief Guest</b> <b>DR. CHACKO JOSE P</b> Webinar Convener Sacred Heart College, Chalakudy
<b>9.20 am to 10.50 am</b>	<b>Inaugural Address</b> <b>DR D. RETNARAJ</b> Senior Fellow, ICSSR Gulati Institute of Finance and Taxation Thiruvananthapuram (Former Professor & Head, Department of Economics, University of Calicut)
<b>10.50 am to 10.55 am</b>	<b>Vote of thanks</b> <b>MR. NIJIL JACOBI</b> Webinar Coordinator
<b>10.55 am to 11.00 am</b>	<b>Introduction of the Chief Guest</b> <b>DR. CHACKO JOSE P</b> Webinar Convener Sacred Heart College, Chalakudy
<b>11.00 am to 12.30 pm</b>	<b>Keynote Address</b> <b>DR JAI KISHAN PRASHER</b> Associate Professor Department of Economics Zakir Hussain College (E), New Delhi
<b>12. pm to 12.35 pm</b>	<b>Vote of thanks</b> <b>MR. NIJIL JACOBI</b> Webinar Coordinator
<b>1.00 pm to 4.00 pm</b>	<b>Paper Presentations</b>

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Dr. Jai Kishan Prasher, Associate Professor, Department of Economics Zakir Hussain College (E), New Delhi speaks on the topic 'Imperfections in the markets: Analysis of major market structures'.



Mr. Nijil Jacobi, Assistant Professor, Department of Economics, Sacred Heart College, Chalakudy proposes the vote of thanks.





## Copy of the Presentation Certificate issued



## Copy of the Participation Certificate issued



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**LIST OF PAPER PRESENTERS**

Sl. No.	Name	Designation and Name of the Institution	Title of the paper	State
1.	Dr Vineeth KM	Assistant Professor of Commerce, Government College Tripunithura	Bibliometric Analysis of Urban Economics in Scopus	Kerala
2.	<sup>1</sup> Ms. Anjana B.S.	<sup>1</sup> Research Scholar, Department of Economics, University of Kerala	Market failure in the era of COVID-19	Kerala
	<sup>2</sup> Dr. Prasad A.K.	<sup>2</sup> Professor, Department of Economics, University of Kerala		Kerala
3.	Ms. Neha A.S	Student, Government College Tripunithura	Bibliometric Analysis of Urban Economics in Scopus	Kerala
4.	Mr. Mahanish Panda	MBA student, National Institute of Technology, Hamirpur	Impact of Cryptocurrency on Indian Economy: Recent advancements & future challenges	Odisha
5.	Chippy John	B.Ed Maths Student, Porukkara College of Education Champakulam	Modelling projected increase in Urbanisation in India	Kerala
6.	Ms. Aditi Mahajan	Assistant Professor, Shanti Devi Arya Mahila College, Dinanagar	IMPACT OF URBANIZATION ON ECONOMIC GROWTH	Punjab
7.	Mr. Nijil Jacobi	Assistant Professor (on contract)	A Study on Mergers and Acquisition in India and Its Impact on Operating Efficiency of Indian Acquiring Company	Kerala

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**LIST OF PARTICIPANTS**

<b>SL. NO.</b>	<b>NAME</b>	<b>DESIGNATION AND NAME OF THE INSTITUTION</b>	<b>STATE</b>
1.	ANUSHA VINOD	STUDENT ST JOSEPH COLLEGE IRINJALAKUDA	KERALA
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7.	AMRUTHA TS	SH COLLEGE	KERALA
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104.	MR. SANSKAR GUPTA	STUDENT SCHOOL OF PHARMACY CHOUKSEY GROUP OF COLLAGE BILASPUR CHHATTISGARH	CHHATTISGARH
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114.	MRS. P. DEEPAA	ASSISTANT PROFESSOR, SHRI SHANKARLAL SUNDARBAI SHASUN JAIN COLLEGE FOR WOMEN	TAMIL NADU
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120.	MRS.DEVIKA.P.R	STUDENT OF ST.JOSEPH'S COLLEGE IRINJALAKUDA AUTONOMOUS	KERALA
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127.	MS. AISWARYA AJITHKUMAR. K	STUDENT & ST. JOSEPH'S COLLEGE IRINJALAKUDA	KERALA
128.	MS. ALEENA REEPHEL	STUDENT SCARED HEART COLLEGE CHALAKKUDY	KERALA
129.	MS. ANASWARA RAJESH	SACRED HEART COLLAGE CHALAKUDY,THRISSUR	KERALA
130.	MS. ANGEL BABY	STUDENT, CHRIST COLLEGE IRINJALAKUDA	KERALA
131.	MS. ANITTA PAUL	STUDENT AT S H COLLAGE CHALAKUDDY	KERALA
132.	MS. ANITTA THARTHEES	MA ECONOMICS - ST. JOSEPH'S COLLEGE IRINJALAKUDA	KERALA
133.	MS. ANJANA B.S.	RESEARCH SCHOLAR, DEPARTMENT OF ECONOMICS, UNIVERSITY OF KERALA	KERALA
134.	MS. ANN MARIYA PAUL P	SH WOMEN'S COLLEGE CHALAKUDY	KERALA
135.	MS. ANU ANTONY	STUDENT AND ST. JOSEPH (AUTONOMOUS ) COLLEGE IRINJALAKUDA	KERALA
136.	MS. ATHIRA K.C	SACRED HEART COLLEGE CHALAKUDI	KERALA
137.	MS. BIBIN PRABHU	ASSISTANT PROFESSOR OF ECONOMICS, SREE NARAYANA COLLEGE NATTIKA	KERALA
138.	MS. DEVI S KURUP	MTECH STUDENT, ST THOMAS INSTITUTE FOR SCIENCE AND TECHNOLOGY	KERALA
139.	MS. GOPIKA K G	STUDENT, ST JOSEPH'S COLLEGE (AUTONOMOUS )IRINJALAKUDA	KERALA
140.	MS. HEMA	RESEARCH SCHOLAR AT MAHARISHI DAYANAND UNIVERSITY, ROHTAK	HARYANA

141.	MS. HENA BAIJU	STUDENT, ST JOSEPH COLLEGE IRINJALAKUDA	KERALA
142.	MS. JOMOL THOMAS	ASSISTANT PROFESSOR, ST. JOSEPH'S COLLEGE (AUTONOMOUS), IRINJALAKUDA	KERALA
143.	MS. LAXMI VERMA	RESEARCH SCHOLAR, GALGOTIA UNIVERSITY	UTTAR PRADESH
144.	MS. MAHJABI BEGUM	RESEARCH SCHOLAR FROM RANI DURGAVATI UNIVERSITY	MADHYA PRADESH
145.	MS. NANDANA BABU	STUDENT, CHRIST COLLEGE IRINJALAKUDA	KERALA
146.	MS. NEHA A.S	STUDENT, GOVERNMENT COLLEGE TRIPUNITHURA	KERALA
147.	MS. NIMMU DAVIS	STUDENT SCARED HEART WOMEN'S COLLEGE CHALAKUDY	KERALA
148.	MS. RANIA BANU	STUDENT OF ABEDA INAMDAR JUNIOR COLLEGE	MAHARASHTRA
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150.	MS. SANDHRA CS	STUDENT LITTLE FLOWER COLLEGE GURUVAYOOR	KERALA
151.	MS. SHABANA KK	ST JOSEPH'S COLLEGE IRINJALAKUDA	KERALA
152.	MS. SILPA VS	PG STUDENT, ST.JOSEPH'S COLLEGE IRINJALAKUDA	KERALA
153.	MS. SIVA GANGA S MENON	STUDENT, SIVA GANGA S MENON	KERALA
154.	MS. SNEHA C.S	BAECONOMICS SH CHALAKUDY	KERALA
155.	MS. SNEHA KURIYAKOSE THONNAMKUZHI	B PHARMACY STUDENT AT SANJIVANI COLLEGE OF PHARMACEUTICAL EDUCATION AND RESEARCH, KOPARGAON	MAHARASTRA
156.	MS. SOLANKI RINA ARJAN BHAI	UG STUDENT OF JUNAGADH AGRICULTURAL UNIVERSITY	GUJARAT
157.	MS. SWATHI. P. S	STUDENT LITTLE FLOWER COLLEGE GURUVAYOOR	KERALA
158.	MS. TANVI D GANDHI	STUDENT S.K.PATEL GANPAT UNIVERSITY	GUJARAT
159.	MS.ADITHYA T G	STUDENT , SACRED HEART COLLEGE CHALAKUDY	KERALA
160.	MS.AGNES VARGHESE NAYYAN	STUDENT,ST.JOEPH'S COLLEGE	KERALA

161.	MS.ANJANA E.A	SACRED HEART COLLEGE CHALAKUDY	KERALA
162.	MS.ANUPAMA.K.A	STUDENT, GOVERNMENT COLLEGE TRIPUNITHURA	KERALA
163.	MS.ARCHA A PRABHA	STUDENT OF ST.THOMAS INSTITUTE FOR SCIENCE AND TECHNOLOGY, TRIVANDRUM	KERALA
164.	MS.ARYA.M.R	STUDENT, ST. JOSEPH'S COLLEGE IRINJALAKUDA	KERALA
165.	MS.BIBIN PRABHU	ASSISTANT PROFESSOR OF ECONOMICS, SREE NARAYANA COLLEGE NATTIKA	KERALA
166.	MS.C.SRIDEVI	PHD RESEARCH SCHOLAR, A.V.C.COLLEGE(AUTONOMOUS)	TAMIL NADU
167.	MS.FARHANA WANI	CENTRAL UNIVERSITY OF KASHMIR	JAMMU AND KASHMIR
168.	MS.KAVYA PS	SACRED HEART COLLAGE CHALAKUDY	KERALA
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170.	MS.NAVYAMOL U S	STUDENT SJC IRINJALAKUDA	KERALA
171.	MS.NITHA K RAMESH	STUDENT	KERALA
172.	MS.POONAM VILAS ADSUL	STUDENT, LOKNETE SHRI DADAPATIL PHARATE COLLEGE OF PHARMACY, MANDAVAGAN PHARATA TAL-SHIRUR DIST-PUNE	MAHARASHTRA
173.	MS.PRESTEENA SHIVON PEREIRA	STUDENT , SACRED HEART COLLEGE CHALAKUDY	KERALA
174.	MS.PRIYANKA GANESHRAO GAJBHIYE	SHRI SHAHU MANDIR MAHAVIDYALAYA PARVATI PUNE	MAHARASHTRA
175.	MS.SAHALA P S	STUDENT,ST.JOSEPH'S COLLEGE IRINJALAKUDA	KERALA
176.	MS.SHAZIA BASHIR	PHD RESEARCH SCHOLAR, INSTITUTE OF HOME SCIENCE, UNIVERSITY OF KASHMIR	J&K
177.	NEENA MERINA	ASSISTANT PROFESSOR OF COMMERCE, GOVERNMENT COLLEGE TRIPUNITHURA	KERALA
178.	NISHA N P	RESEARCH SCHOLAR, NOORUL ISLAM FOR HIGHER EDUCATION	TAMIL NADU

179.	NITHA K RAMESH	STUDENT	KERALA
180.	P.VINOTHINI	PHD RESEARCH SCHOLAR,SCHOOL OF ECONOMICS,MADURAI KAMARAJ UNIVERSITY	TAMILNADU
181.	PRATIKSHA ANNASO KARPE	D D SHINDE SARKAR COLLEGE KOLHAPUR	MAHARASHTRA
182.	PREEJITH P	SRI VYASA NSS COLLEGE WADAKANCHERY	KERALA
183.	PROF KAMAL KRISHNA BANIK MEDICAL DOCTOR AYUSH	PROFESSOR OF DISEASE HEALTH HYGIENE NUTRITION CONCLAVE HHM-BC-TM PATENTED POWERED BY GOI	WB
184.	PROF. DR KAMAL KRISHNA BANIK MEDICAL DOCTOR AYUSH	PROFESSOR OF DISEASE HEALTH HYGIENE NUTRITION CONCLAVE HHM-BC-TM PATENTED POWERED BY GOI	WB
185.	PROF. PATEL NIDHI LALITKUMAR	PROFESSOR. B.P.H.E. SOCIETY'S AHMEDNAGAR COLLEGE, AHMEDNAGAR.	MAHARASHTRA
186.	R.DEEPA	RESEARCH SCHOLAR, DEPARTMENT OF ECONOMICS, NKR GOVERNMENT ARTS COLLEGE FOR WOMEN, NAMAKKAL.	TAMIL NADU
187.	RAJEEYABEGAM TEGGINAMANI	KSAWU VIJAYAPURA	KARNATAKA
188.	RAJESH NAWDE,ASSISTANT PROFESSOR	GOVT P.G.COLLEGE SENDHWA DISTT BARWANI( M.P) INDIA	MP
189.	RAVI RATHOR	CHAMELI DEVI INSTITUTE OF PHARMACY	MADHYA PRADESH
190.	REMYA KM	STUDENT, MTTM, IGNOU	KERALA
191.	RENI K MANI	ASSISTANT PROFESSOR	KERALA
192.	RUPESH GAIKWAD	STUDENTS AT SNIOP	MAHARASHTRA
193.	SAJIN PAUL	ASSISTANT PROFESSOR IN COMMERCE MA COLLEGE KOTHAMANGALAM	KERALA

194.	SANDRA AMAL	STUDENT, ST JOSEPH'S COLLEGE IRINJALAKUDA	KERALA
195.	SANDRA KJ	SACRED HEART COLLEGE CHALAKUDI	KERALA
196.	SEREENA XAVIER	SACRED HEART CHALAKUDY	KERALA
197.	SOURABH GOLANDAJ	SCHOOL OF PHARMACY LNCT UNIVERSITY BHOPAL M.P.	MADHYA PRADESH
198.	SR. ROSY V O	ASSISTANT PROFESSOR, CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA	KERALA
199.	SRUTHY A S	STUDENT,ST.JOSEPHS COLLEGE	KERALA
200.	SUPRIYA	STUDENT, CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY	TELANGANA
201.	SWAPNIL MADHUKAR SONAWANE	ASSISTANT PROFESSOR SINHGAD COLLEGE OF SCIENCE PUNE	MAHARASHTRA
202.	SWATHY K S	SACRED HEART COLLEGE CHALAKUDY	KERALA
203.	THUDI VENKATA REDDY	ASSIST PROF OF PUB.ADMI GDC A SIDDIPET	TELANGANA
204.	VEDANT MISHRA	STUDENT, THE CHINTELS SCHOOL	UTTAR PRADESH
205.	VIJAY S JARIWALA	ASSISTANT PROFESSOR , P G DEPARTMENT OF ECONOMICS SARDAR PATEL UNIVERSITY	GUJARAT
206.	VIVEK KUMAR	ASSISTANT PROFESSOR (KUNWAR SATYA VIRA COLLEGE OF ENGINEERING AND MANAGEMENT BIJNOR)	UTTARPRADESH
207.	ZINZALA JAYSUKHBHAI BHUPATBHAI	VNSGU -SURAT	GUJARAT

Link to the spreadsheet:

<https://docs.google.com/spreadsheets/d/1Oh1VAgv6Yl1-kAybbSBQX1EWcmmOHf41PeEfnRIaowl/edit?usp=sharing>