

**“A STUDY ON PROBLEMS FACED BY WOMEN  
ENTREPRENEURS”**

**Project report submitted to**

**UNIVERSITY OF CALICUT**

**In partial fulfilment of the requirement for the award of degree of**

**BACHELOR OF COMMERCE**

**Submitted by**

**ADHEENA K S**

**REGISTER No: SHASBCM051**

**Under the supervision of**

**Ms.NIMITHA P.M**



**Department of commerce**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2018- 2021**

*Adheena K S*  
*SINI.G.*

**FACTORS INFLUENCING THE CUSTOMER  
SATISFACTION OF RELIANCE JIO IN PALAKKAD DISTRICT**

Project report submitted to

**UNIVERSITY OF CALICUT**

In partial fulfillment of the requirement for the award of degree of

**BACHELOR OF COMMERCE**

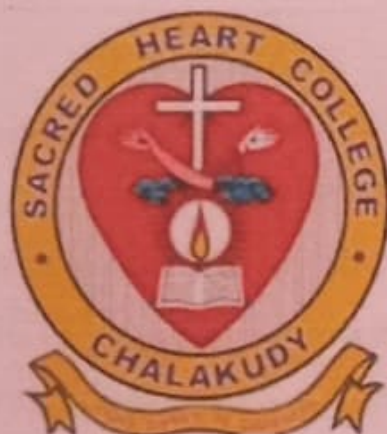
By

**ANAGHA K**

(Reg no.SHASBCM052)

Under the guidance of

**Ms. SHINU JOY**



**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*Anna*  
*SINIG.*

**“A STUDY ON THE EFFECTIVNESS OF PUBLIC  
DISTRIBUTION SYSTEM (PDS) IN PARIYARAM  
PUNCHAYATH WITH SPECIAL REFERENCE TO  
WARD 5”**

*Project report submitted to  
University of Calicut  
In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

By  
**ANN MARIYA WILSON**  
(Reg. No: SHASBCM053)

*Under the supervision of*  
**Ms. KEERTHANA T.U.**



**POST GRADUATE DEPARTMENT OF  
COMMERCE & MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2020-2021**

*Ann  
11/11/21*

**A STUDY ON PASSENGERS  
SATISFACTION TOWARDS INDIAN  
RAILWAY WITH SPECIAL  
REFERENCE TO ALUVA JUNCTION**

Submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of requirement For the award of degree of*  
**BACHELOR OF COMMERCE**

Submitted by  
**ANUGRAHA A.L**

**(Reg. No: SHASBCM054)**

*Under the supervision of*

**Ms. ANJU P.A**



**POST GRADUATE DEPARTMENT OF COMMERCE  
AND MANAGEMENT STUDIES  
SACRED HEART COLLAGE, CHALAKUDY  
UNIVERSITY OF CALICUT  
2021**

*Sini. a*  
**SINI. a**



**A STUDY ON THE ATTITUDE OF COLLEGE  
STUDENTS TOWARDS ENTREPRENEURSHIP  
WITH SPECIAL REFERENCE TO KADUKUTTY  
GRAMAPANCHAYATH**

*Project report submitted to*  
**UNIVERSITY OF CALICUT**  
*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

By  
**CHINJU P.R**  
(Reg. No: SHASBCM055)

*Under the supervision of*  
**Ms. ANCHU K.S**



**POST GRADUATE DEPARTMENT OF COMMERCE &  
MANAGEMENT STUDIES SACRED HEART  
COLLEGE, CHALAKUDY UNIVERSITY OF CALICUT**

**2020-2021**

*Chinju P.R*  
*21/11/21*

**A STUDY ON PASSENGERS PERCEPTION TOWARDS KSRTC WITH  
SPECIAL REFERENCE TO 33<sup>th</sup> WARD OF CHALAKUDY  
MUNICIPALITY**

*Project report submitted to*

**University of Calicut**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

By

**DENCY DAVIS**

**(Reg. NO: SHASBCM056)**

*Under the supervision of*

**Ms. REVATHY M. S.**



**POST GRADUATE DEPARTMENT OF COMMERCE &  
MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2021**

*John  
S/N/1.9*

**A STUDY ON IMPACT OF MASS MEDIA ON  
FASHION ADOPTION AMONG YOUTH**

**(WITH SPECIAL REFERENCE TO 8<sup>TH</sup> WARD OF PUDUKAD GRAMA  
PANCHAYATH)**

Project report submitted to

**UNIVERSITY OF CALICUT**

In partial fulfilment of the requirement for the award of degree of

**BACHELOR OF COMMERCE**

Submitted by

**GAYATHRI K.R**

(Reg. no: SHASBCM057)

Under the supervision of

**Ms. Farsana P.M**



**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*Handwritten signature and initials:*  
S.N.V.G.



**A STUDY ON MARKETING STRATEGIES OF MICRO  
UNITS IN CHALAKUDY**

Project report submitted to  
**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of the degree of*  
**BACHELOR OF COMMERCE**

By

**HITHA JOHNY**

**(Reg.no: SHASBCM058)**

Under the supervision of

**Ms. DIVYA RAJAN**



**POST GRADUTE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2020 - 2021**

*SINI.G.*



**"A STUDY ON PROBLEMS FACED BY FEMALE TEACHERS AT  
PRIVATE COLLEGE WITH SPECIAL REFERENCE TO  
THRISSUR DISTRICT"**

*Project report submitted to*

**University of Calicut**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

*By*

**JILSY M.J.**

**(Reg. NO: SHASBCMO59)**

*Under the supervision of*

**Ms. VINJU K.R.**



**POST GRADUATE DEPARTMENT OF COMMERCE &  
MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2020-2021**

*SINI.A*

**“A STUDY ON CUSTOMER PREFERENCES TOWARDS  
LIC AMONG THE CUSTOMERS IN ATHIRAPPILLY  
PANCHAYAT”**

*Project Report Submitted to*

**UNIVERSITY OF CALICUT**

*In partial fulfilment of the requirement for the award of degree of*

**BACHELOR OF COMMERCE**

Submitted by

**JOSHMA JOHNSON**

**(Reg.No.SHASBCM060)**

*Under the supervision of*

**Ms. NIMITHA P.M**



**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2020- 2021**

*John  
SINIG*

**A STUDY ON EFFECTIVENESS OF E-  
LEARNING TOWARDS STUDENTS IN 13TH  
WARD OF CHALAKUDY**

*Project report submitted to  
University of Calicut  
In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

By  
**MARIA SONA XAVIER**  
(Reg. No: SHASBCM061)

*Under the supervision of*  
**Ms. KEERTHANA T.U.**



**POST GRADUATE DEPARTMENT OF COMMERCE &  
MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2020-2021**

*DM*  
*SHASBCM061*



# AN EFFECTIVENESS OF ONLINE PAYMENT APPS

A project report submitted in partial fulfilment of the requirements for the  
award of degree of

**Bachelor of commerce**

Submitted by

**Mariya**

(SHASBCM062)

Under the guidance by

**Ms. Shinu Joy**



**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

(Affiliated to Calicut University)

Chalakudy, Thrissur 680

2018-2021

*Shinu Joy*  
SINI.G

**INVESTORS BEHAVIOUR TOWARDS  
DIFFERENT INVESTMENT AVENUES**

Project report submitted to  
**UNIVERSITY OF CALICUT**  
In partial fulfillment of the requirement for the award of the degree of  
**BACHELOR OF COMMERCE**

BY  
**MUHSINA JASMINE**  
**(Reg No: SHASBCM063)**  
Under the supervision of  
**Ms ANJU P.A.**



**POSTGRADUATE DEPARTMENT OF COMMERCE  
AND MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2021**

*S/MS*  
*S/MS*

**A STUDY ON CUSTOMER PREFERENCE TOWARDS**

**PLASTIC MONEY**

**WITH SPECIAL REFERENCE TO 12<sup>TH</sup> WARD**

**OF KORATTY PANCHAYATH**

Project report submitted to **university of Calicut** in partial

Fulfillment for the award of degree of

**BACHELOR OF COMMERCE**

By

**PARVATHY RAVEENDRAN**

**(REG. NO: SHASBCM064)**

Under the supervision of

**M.S ANCHU K.S**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**SACRED HEART COLLEGE, CHALAKUDI**

**UNIVERSITY OF CALICUT**

**2020 – 2021**

*Handwritten signature and date:*  
SIN/17.6



**A STUDY ON VIEWERS PERCEPTION TOWARDS OTT  
FILM RELEASE IN THE SITUATION OF COVID -19  
SCENARIO WITH SPECIAL REFERENCE TO 10<sup>th</sup>  
WARD OF KADUKUTTY GRAMA PANCHAYATH**

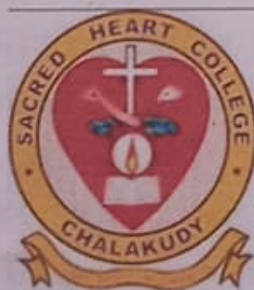
*Project report submitted to  
University of Calicut  
In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

By

**RESHMA ANIL**  
(Reg. No: SHASBCM065)

*Under the supervision of*  
**Ms. REVATHY M.S.**



**POST GRADUATE DEPARTMENT OF COMMERCE &  
MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT  
2020-2021**

*S. S. S. S. S. S.*  
*S. S. S. S. S. S.*

**A STUDY ON CONSUMER PREFERENCE ON  
SOFTDRINKS  
(WITH SPECIAL REFERENCE TO ANGAMALY  
MUNICIPALITY)**

report submitted to

**UNIVERSITY OF CALICUT**

In partial fulfilment of the requirements for the award of the degree of

**BACHELOR OF COMMERCE**

**BY**

**SONA BABU**

(Reg No: SHASBCM066)

Under the supervision of

**Ms. FARSANA P.M**



**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*Sona*  
*SINA. G*

**A STUDY OF FACTORS AFFECTING ONLINE  
BUYING BEHAVIOUR OF CUSTOMERS DURING  
COVID-19**

Project Report Submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirements of the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**VANDHANA P VIJAYAN**

**(Reg.No:SHASBCM067)**

Under the supervision of

**Ms DIVYA RAJAN**



**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*Dr. SINTI-G*



# "A STUDY ON JOB SATISFACTION AMONG NON RESIDENT INDIA"

*Project report submitted to*

University of Calicut

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

By

ADITHYA UNNIKRISHAN

(Reg. NO: SHASBCM068)

*Under the supervision of*

Ms. VINJU K.R.



**POST GRADUATE DEPARTMENT OF  
COMMERCE & MANAGEMENT  
STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

*ADITHYA UNNIKRISHAN*

**A STUDY ON EMPLOYEES WELFARE MEASURES IN  
SURAJ POLY FACTORY, PERUMBI.**

Project report submitted to  
**UNIVERSITY OF CALICUT**

*In partial difference of the requirements for the award of the degree of*  
**BACHELOR OF COMMERCE**

**BY**  
**AKHILA MD**  
**(Reg no: SHASBCM069)**

**UNDER THE SUPERVISION OF**  
**MS.NIMITHA P.M.**



*Amma*  
*SINI.G.*

**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

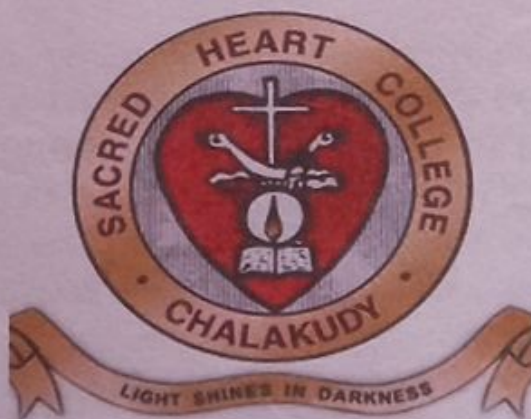
**2021**

**“STUDY OF THE AFFINITY TOWARDS THE BRANDED  
COSTUMES AND ACCESSORIES”**

Project report submitted to the University of Calicut for the partial  
fulfillment of the for the award of degree of bachelor commerce

**Submitted by  
ALEENA BENNY  
(Reg.no:SHASBCM070)**

Under the supervision of  
**Ms. SHINU JOY  
Assistant Professor**



**DEPARTMENT OF COMMERCE  
SACRED HEART COLLEGE CHALAKUDY  
UNIVERSITY OF CALICUT  
2020-2021**

*Shinu Joy*  
SINI. J.



**A STUDY ON IMPACT OF COVID 19 CONSUMER  
BUYING BEHAVIOUR :ONLINE SHOPPING AND  
RETAIL SHOPPING(WITH SPECIAL REFERENCE TO  
9<sup>TH</sup> WARD OF PARIYARAM GRAMA PANCHAYATH)**

**Project report**

Submitted to

**UNIVERSITY OF CALICUT**

*In partial difference of the requirements for the award of the degree of*

**BACHELOR OF COMMERCE**

By

**ALEENA T. S**

**(Reg No: SHASBCM071)**

Under the supervision of

**Ms.KEERTHANA T U**



**POST GRADUATE DEPARTMENT OF COMMERCE  
AND MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2020-2021**

*SINIG*

**A STUDY ON OPPORTUNITIES AND  
CHALLENGES OF ONLINE TEACHING DURING  
COVID 19  
WITH SPECIAL REFERENCE TO COLLEGE  
TEACHERS IN CHALAKUDY**

Project report submitted to  
**UNIVERSITY OF CALICUT**

In partial difference of the requirements for the award of the degree of  
**BACHELOR OF COMMERCE**

**BY**

**AMRUTHA TA**

(Reg No: SHASBCM072)

Under the supervision of

**Ms. ANJU P.A**



**POST GRADUATE DEPARTMENT COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2021**

*Amrutha*  
S/NI. a



**A STUDY ON CUSTOMER PREFERENCE TOWARDS  
BABY SKIN CARE PRODUCTS**

**(WITH SPECIAL REFERENCE TO 20<sup>TH</sup> WARD OF  
ALLOOR GRAMA PANCHAYAT)**

Project Report Submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfilment of the requirements for the award of the  
degree of*

**BACHELOR OF COMMERCE**

By

**ANAGHA CHANDRAN**

(REGISTER NO: SHASBCM073)

*Under the supervision of*

**Ms. ANCHU K. S**



**POST GRADUATE DEPARTMENT OF COMMERCE  
AND MANAGEMENT STUDIES  
SACRED HEART COLLEGE CHALAKUDY,  
UNIVERSITY OF CALICUT**

2021

*Ann  
S/M.S*



**A STUDY ON CHANGED PATTERN OF LEARNING  
DURING COVID19 PANDEMIC  
WITH SPECIAL REFERENCE TO SACRED HEART  
COLLEGE CHALAKUDY**

Project report submitted to  
**UNIVERSITY OF CALICUT**

*In partial difference of the requirements for the award of the degree of*  
**BACHELOR OF COMMERCE**

**BY**

**ANISHNA N.M**

(Reg no: SHASBCM074)

*Under the supervision of*

**Ms .REVATHI M.S**



**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*John  
S.M.G.*

**A STUDY ON EFFECTIVENESS OF ONLINE  
SHOPPING REFERENCE TO CHALAKUDY  
MUNICIPALITY**

*Project report submitted to*  
**University of Calicut**

*In partial fulfillment of the requirement for the award of the degree of*  
**BACHELOR OF COMMERCE**

Submitted By  
**ANJALY SAJI**  
(Reg . No: SHASBCM075)

*Under the supervision of*  
**Ms. FARSANA**



**POST GRADUATE DEPARTMENT OF COMMERCE &  
MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2020-2021**

*S. SINGH*

**"A STUDY ON CUSTOMER SATISFACTION OF ATM  
SERVICES IN CHALAKUDY."**

Project Report submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

By

**ANJU ANTO**

**(Reg. No:SHASBCM076)**

*Under the supervision of*

**MRS. DIVYA RAJAN**



**POST GRADUATE DEPARTMENT OF COMMERCE  
AND MANEGMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**(2018-2021)**

*Divya*  
CS/VI, G



**A STUDY ON WHY THE STOCK MARKET  
STAY AWAY FROM THE COMMON MAN**

**(WITH SPECIAL REFERENCE TO KORATTY  
GRAMAPANCHAYATH)**

Project report submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfilment of the requirements for the award of degree of*

**BACHELOR OF COMMERCE**

BY

**ANJU PRAKASH**

**(Reg. No: SHASBCM077)**

Under the supervision of

**Ms VINJU KR**



**POST GRADUATE DEPARTMENT OF COMMERCE  
AND MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*Annu*  
*87/11-G*

**A STUDY ON CUSTOMER SATISFACTION OF FACE WASH  
AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCES  
TO SACRED HEART COLLEGE CHALAKUDY**

Project report

Submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of degree of*  
**BACHELOR OF COMMERCE**

Submitted by

**ANU BABU**

**(Reg.No: SHASBCM078)**

Under the supervision of

**Ms. NIMITHA P. M.**



**POST GRADUATE DEPARTMENT OF COMMERCE  
AND MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

2021

*Sum*  
*5/11/21*



**A STUDY ON PROBLEMS FACED BY AUTO-TAXI  
DUE TO COVID 19**

**(WITH SPECIAL REFERENCE TO AUTO STAND IN  
KALLETTUMKARA)**

Project Report Submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirements for the award of the degree of*

**BACHELOR OF COMMERCE**

**BY  
ANUMOL K. V**

(Reg. No:SHASBCM079)

Under the supervision of

**Ms. SHINU JOY**



**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY UNIVERSITY OF**

**CALICUT**

**2021**

*Amma  
SINI-G.*



# **A STUDY ON CUSTOMER ATTITUDE TOWARDS DIGITAL MARKETING ADVERTISEMENT**

Project Report submitted to

**University of Calicut**

In partial difference of the requirements for the award of the degree of

**BACHELOR OF COMMERCE**

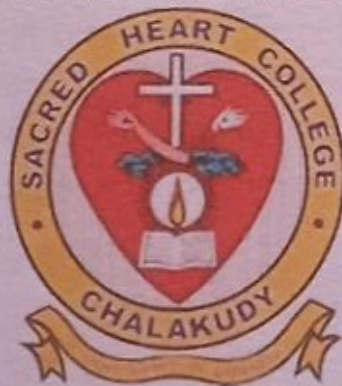
**BY**

**ASNA PAULY**

(Reg No: SHASBCM080)

Under the supervision of

**Ms. KEERTHANA T U**



**POST GRADUATE DEPARTMENT COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2021**

*Adms*  
*SINI.G.*

**A STUDY ON CONSUMER BEHAVIOUR TOWARDS  
THE CONSUMPTION OF FAST FOOD WITH SPECIAL  
REFERENCE TO 4<sup>th</sup> WARD OF MALA PANCHAYATH**

Project report

Submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ASWATHY A. B**

**(Reg.No: SHASBCM081)**

Under the supervision of

**Ms. ANJU P.A**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**AND MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*S. N. G.*



**CONSUMER SATISFACTION TOWARDS MILMA  
PRODUCTS WITH SPECIAL REFERENCE TO  
6th WARD OF ANNAMANADA GRAMA PANCHAYAT**

*Project report submitted to*

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

By

**ASWATHY K. S.**

**(Reg No: SHASBCM082)**

**Under the supervision of**

**MS. ANCHU NIKHIL**



**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2020 - 2021**

*ASWATHY K. S.*



**A STUDY ON THE RISK AND FALLS FACES BY THE  
REAL ESTATE BROKER  
WITH SPECIAL REFERENCE TO REAL ESTATE COMMISION  
AGENT BRANCH KODALY**

Project Report Submitted to

**UNIVERSITY OF CALICUT**

*In partial difference of the requirements for the award of the degree of*  
**BACHELOR OF COMMERCE**

BY

**ASWATHY T.S**

(Reg No: SHASBCM083)

Under the supervision of

**Ms. REVATHI M.S**



**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*ASWATHY T.S*  
*SINI. Q*

**A study on customer perception towards online food delivery services**

report submitted to

**UNIVERSITY OF CALICUT**

In partial difference of the requirements for the award of the degree of

**BACHELOR OF COMMERCE**

**BY**

**ATHIRA BINOY**

(Reg No: SHASBCM084))

Under the supervision of

**Ms.Farsana P M**



**POST GRADUATE DEPARTMENT COMMERCE AND MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*Am  
SIRI-a*



**A COMPARATIVE STUDY ON THE CONSUMER PREFERENCE  
TOWARDS SUPERMARKETS AND RETAIL STORES WITH SPECIAL  
REFERENCE TO 15<sup>th</sup> WARD OF CHALAKUDY MUNICIPALITY**

*Project report submitted to*

**University of Calicut**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

**By**

**ATHIRA U.A.**

**(Reg. No: SHASBCM085)**

*Under the supervision of*

**Ms. DIVYA RAJAN**



**POST GRADUATE DEPARTMENT OF  
COMMERCE & MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2020-2021**

*Divya*  
*U.A.*



**A STUDY ON BRAND PREFERENCE OF COSMETICS  
AMONG COLLEGE STUDENTS WITH SPECIAL  
REFERENCE TO MALA PANCHAYATH**

Project report submitted to

**UNIVERSITY OF CALICUT**

In partial fulfillment of the requirement for the award of degree of

**BACHELOR OF COMMERCE**

By

**BAVANA C S**

**(REG NO. SHASBCM086)**

Under the supervision of

**Ms. Vinju KR**



**POST GRADUATE DEPARTMENT OF COMMERCE  
AND MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2020-2021**

*Sini G*

**“A STUDY ON CUSTOMER’S PREFERENCES  
TOWARDS ONLINE BANKING SERVICES”**

**PROJECT REPORT**

Submitted to

**UNIVERSITY OF CALICUT**

**BY**

**DEVIKA K.S**

**REGISTER NO: SHASBCM087**

*In partial fulfillment of the requirements for the award of the degree of*

**BACHELOR OF COMMERCE**



**SACRED HEART COLLEGE, CHALAKUDY**

**2020-2021**

Done  
5/11/21



**“STUDY ON CONSUMER BEHAVIOUR TOWARDS  
ONLINE AND OFFLINE SHOPPING WITH SPECIAL  
REFERENCE TO THURUTHIPARAMBU VILLAGE “**

Project report submitted to the University of Calicut for the partial  
fulfillment of the award of the degree of Bachelor of Commerce

By  
**GIFTY A J**  
**SHASBCM088**

UNDER THE SUPERVISION OF  
**Ms. SHINU JOY**  
Assistant Professor



**POST GRADUATE DEPARTMENT OF COMMERCE  
SACRED HEART COLLEGE, CHALAKUDY  
THRISSUR, KERALA  
2020-2021**

*SINI.A.*



**A STUDY ON IMPACT OF PRODUCT PACKAGING ON  
CONSUMER BUYING BEHAVIOR**

Project report submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

By

**GOPIKA V.S**

(Reg.No:SHASBCM089)

Under the supervision of

**Mr. KEERTHANA T.U**



**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2020-2021**

*Sini. A*

**A STUDY ON BRAND PREFERENCE ON MOBILE  
PHONES AMONG YOUTH WITH SPECIAL  
REFERENCE FOR PARIYARAM PANCHAYAT**

**Project Report submitted to  
UNIVERSITY OF CALICUT**

*In partial fulfilment of the requirement for the award of degree of*

**BACHELOR OF COMMERCE**

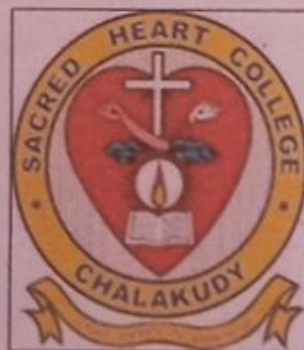
**Submitted by**

**HIMA GEORGE**

**(Reg.no:SHASBCM090)**

**Under the supervision of**

**Ms. ANJU P A**



**POST GRADUATE DEPARTMENT OF COMMERCE  
AND MANAGEMENT STUDIES**

**SACRED HEART COLLEGE CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2020 - 2021**

*SING*



**A STUDY ON THE INVESTMENT BEHAVIOUR  
AMONG WORKING WOMEN**

**(WITH SPECIAL REFERENCE TO 4<sup>th</sup> WARD OF KORATTY  
GRAMAPANCHAYATH)**

*Project report submitted to*

**UNIVERSITY OF CALICUT**

*In partial fulfilment of the requirements for the award of degree of*  
**BACHELOR OF COMMERCE**

**BY**

**JAINA JAMES**

**(Reg. No: SHASBCM091)**

*Under the supervision of*

**Ms. Anchu K.S**



**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*S/NI.G.*



**A STUDY ON EMPOWERMENT OF WOMEN THROUGH  
KUDUMBASREE MISSION WITH SPECIAL REFERENCE  
TO IV TH WARD OF CHALAKUDY MUNICIPALITY**

Project report submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of degree of*

**BACHELOUR OF COMMERCE**

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**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*S. JAINY JAMES*

**A STUDY ON THE EMPLOYEE JOB SATISFACTION OF  
SURAJ POLY SACKS PERUMBI, KORATTY**

Project report submitted to

**UNIVERSITY OF CALICUT**

In partial difference of the requirements for the award of the degree of

**BACHELOR OF COMMERCE**

**BY**

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**POST GRADUATE DEPARTMENT OF COMMERCE AND**

**MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT, 2021**

*S. Jeeva Joy*  
ST NI. G.



**“A STUDY ON THE EFFECTIVENESS OF PROMOTIONAL MIX USED  
BY MERIBOY ICE CREAM AT ERNAKULAM AND THRISSUR  
REGION”**

Project report Submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfilment of the requirement for the award of degree of*

**BACHELOR OF COMMERCE**

By

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**POST GRADUATE DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*Shree  
S.M.G.*



**A STUDY ON IMPACT OF COVID -19 ON EDUCATION**

**WITH SPECIAL REFERENCE TO KORATTY**

**PANCHAYATH**

Project report submitted to **university of Calicut** in partial

Fulfillment for the award of degree of

**BACHELOR OF COMMERCE**

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**POST GRADUATE DEPARTMENT OF COMMERCE**

**SACRED HEART COLLEGE, CHALAKUDI**

**UNIVERSITY OF CALICUT**

**2020 - 2021**

*Sini. G.*  
SINI. G.

**A STUDY ON BRAND PREFERENCE OF HAIR SHAMPOO  
AMONG THE STUDENTS IN SACRED HEART COLLEGE,  
CHALAKUDY**

*Project Report Submitted to*

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of degree of*

**BACHELOR OF COMMERCE**

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**POST GRADUATE DEPARTMENT OF COMMERCE**

**AND MANAGEMENT STUDIES**

**SACRED HEART COLLEGE CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2020-2021**

*Jismy Joshy*  
*2021.9*



**“THE IMPACT OF COVID-19 LOCKDOWN ON THE LIVELIHOOD  
OF DAILY WAGE WORKERS – A SPECIAL REFERENCE IN  
KARALAM PANCHAYAT”**

Submitted to

**University of Calicut**

*in Partial Fulfillment of the Requirements for the Award of the Degree of*

**BACHELOR OF COMMERCE**

Submitted by,

**KEERTHANA P V**

**(Register Number: SHASBCM097)**

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**POST GRADUATE DEPARTMENT OF COMMERCE**

**AND MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2020-2021**

*Shinu Joy*  
ST/11-14



**“ A STUDY ON IMPACT OF GST ON  
RETAIL OUTLETS IN MATTATHUR  
GRAMA PANCHAYATH ”**

*Project report submitted to*

**University of Calicut**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

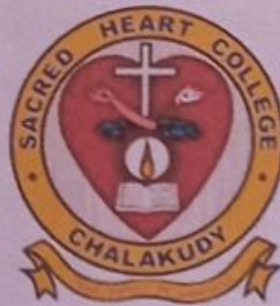
By

**KRISHNAPRIYA K.V**

**(Reg. No: SHASBCM098)**

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**Ms. KEERTHANA T.U.**



**POST GRADUATE DEPARTMENT OF  
COMMERCE & MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2020-2021**

*Dr. SING*

**A STUDY ON CUSTOMER SATISFACTION ABOUT  
ONLINE SHOPPING**

**DURING COVID-19 PANDEMIC**

report submitted to

**UNIVERSITY OF CALICUT**

In partial fulfillment of the requirements for the award of the degree of  
**BACHELOR OF COMMERCE**

**BY**

**MEENAKSHL.K.M**

(Reg No:SHASBCMO99)

**Under the supervision of**

**MS. ANJU P.A**



**POST GRADUATE DEPARTMENT COMMERCE AND  
MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*Dr. S. N. S.*



**A STUDY ON CUSTOMER SATISFACTION TOWARDS E-  
BANKING SERVICES WITH SPECIAL REFERENCE TO  
CHALAKUDY MUNICIPALITY WARD NO. 2**

Project report submitted to **University of Calicut** in partial fulfilment of the  
required for the award of the degree of

**BACHELOR OF COMMERCE**

Submitted By

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**(Reg. No: SHASBCM100)**

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**POST GRADUATE DEPARTMENT OF COMMERCE**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*Signature*  
SINI.A



**“A STUDY ON USER PREFERENCE ON  
SOCIAL NETWORKING APPS AMONG  
THE STUDENTS IN  
SACRED HEART COLLEGE, CHALAKUDY”**

Project Report Submitted to

**UNIVERSITY OF CALICUT**

In partial fulfillment of the requirement for

the award of degree of

**BACHELOR OF COMMERCE**

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**UNDER GRADUATE DEPARTMENT OF COMMERCE**

**AND MANAGEMENT STUDIES**

**SACRED HEART COLLEGE CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2020-2021**

*S. N. G.*

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS  
FLIPKART WITH SPECIAL REFERENCE TO 14<sup>TH</sup>  
WARD OF KODASSERY PANCHAYATH”**

Project Report Submitted to  
**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of degree of*  
**BACHELOR OF COMMERCE**

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Under the supervision of

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**POST GRADUATE DEPARTMENT OF COMMERCE  
AND MANAGEMENT STUDIES  
SACRED HEART COLLEGE CHALAKUDY  
UNIVERSITY OF CALICUT**

2021

*S. SINGH*



**A STUDY ON STUDENT PREFERENCE TOWARDS E-  
LEARNING AND OFFLINE LEARNING (WITH SPECIAL  
REFERENCE TO HIGHER SECONDARY STUDENTS OF  
PUDUKAD PANCHAYATH)**

Project report submitted to the UNIVERSITY OF CALICUT  
in partial fulfilment of the requirement  
for the award of the degree of

**BACHELOR OF COMMERCE**

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**SHERIN PAUL**

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Under the supervision of

**Ms. DIVYA RAJAN**



**POST GRADUATE DEPARTMENT OF COMMERCE**

**SACRED HEARTS COLLEGE, CHALAKUDY**

**THRISSUR, KERALA**

**2020-2021**

*Anna*  
*SIN. G.*



**A STUDY ON CUSTOMER PERCEPTION TOWARDS  
MICRO FINANCE IN MALA PANCHAYATH**

*Project report submitted to*

**University of Calicut**

*In partial fulfillment of the requirement for the award of the degree of*

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**SHIZNA SHAJU**

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**POST GRADUATE DEPARTMENT OF COMMERCE &**

**MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2020-2021**

*S. N. G.*

**“A STUDY ON ONLINE PURCHASING BEHAVIER AMONG  
COLLEGE STUDENTS WITH SPECIAL REFERENCES TO  
SACRED HEART COLLEGE CHALAKUDY”**

Project report

Submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of degree of*

**BACHELOR OF COMMERCE**

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**POST GRADUATE DEPARTMENT OF COMMERCE**

**AND MANAGEMENT STUDIES**

**SACRED HEART COLLEGE, CHALAKUDY**

**UNIVERSITY OF CALICUT**

**2021**

*Handwritten signature and initials*

**THE EFFECT OF ADVERTISING ON SALES  
PERFORMANCE OF JOSONS HARDWARES**

*Project report submitted to*

**University of Calicut**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

By

**SONA GRACE DANNY**

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*Under the supervision of*

**Ms. SHINU JOY**



**POST GRADUATE DEPARTMENT OF COMMERCE &  
MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2020-2021**

*Sona  
SINGA*



**EFFECT OF ONLINE GAME ADDICTION  
AMONG CHILDREN WITH SPECIAL  
REFERENCE TO 1<sup>st</sup> WARD OF KORATTY  
PANCHAYATH**

*Project report submitted to  
University of Calicut  
In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

By  
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(Reg . No: SHASBCM107)

*Under the supervision of*  
**Ms. KEERTHANA T.U.**



**POST GRADUATE DEPARTMENT OF  
COMMERCE & MANAGEMENT STUDIES  
SACRED HEART COLLEGE, CHALAKUDY  
UNIVERSITY OF CALICUT**

**2020-2021**

*S. SINGH*