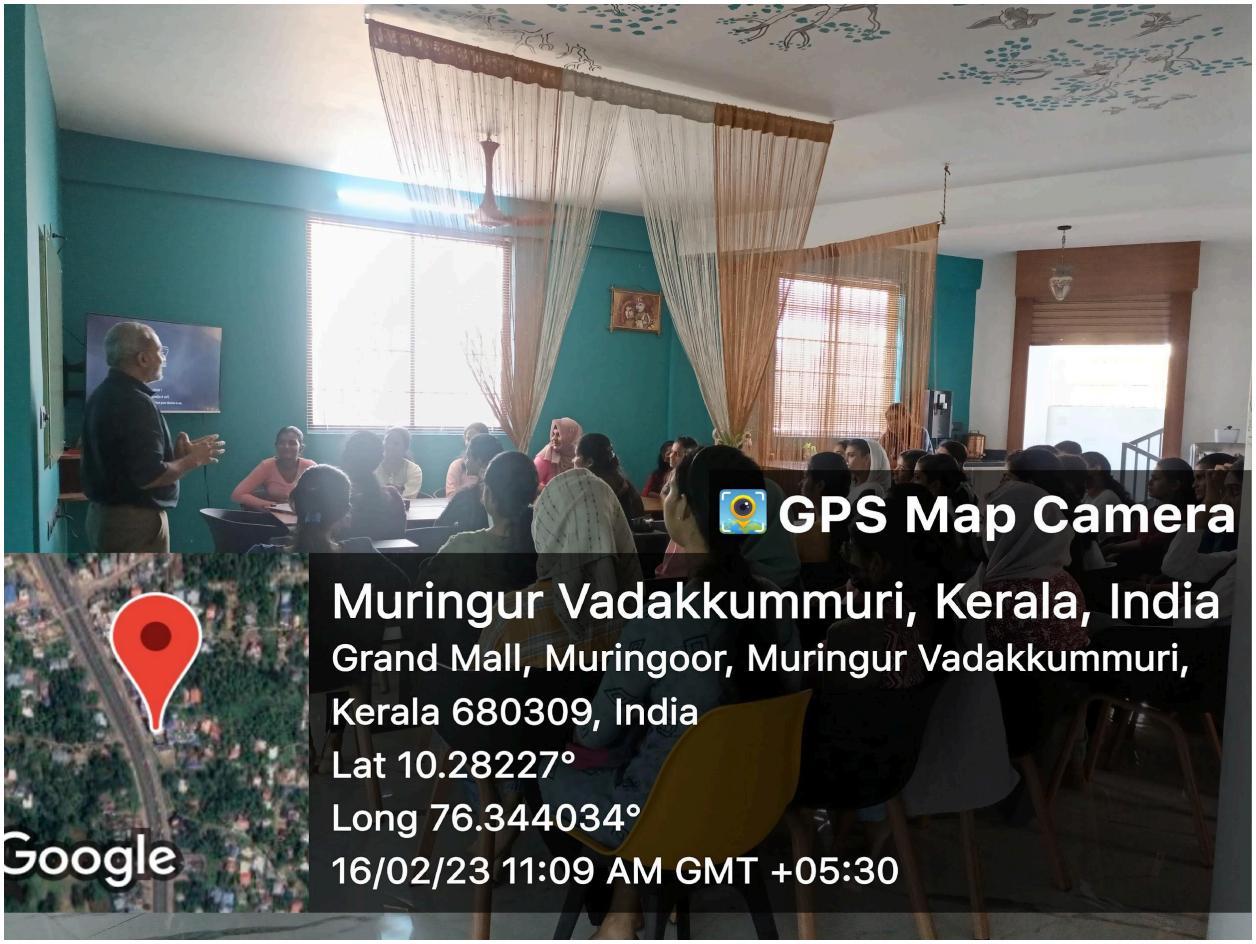
# Digital Marketing Training@ Lapal - ‘Findthebest’ digital platform

Date : 11/02/2023 onwards

**Report:**

The Lapal Digital advertising firm has developed an online web platform for the service industry named ‘findthebest.info’ to which they planned to recruit students as part time employees. As an initial step for the recruitment, around 50 students were invited to their office and a one-day training programme was given to students on the necessary digital skill sets for the job of digital marketing. The interested students, number around 20, were further engaged in doing digital marketing with Lapal.

Photographs: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Kerala 680309, India
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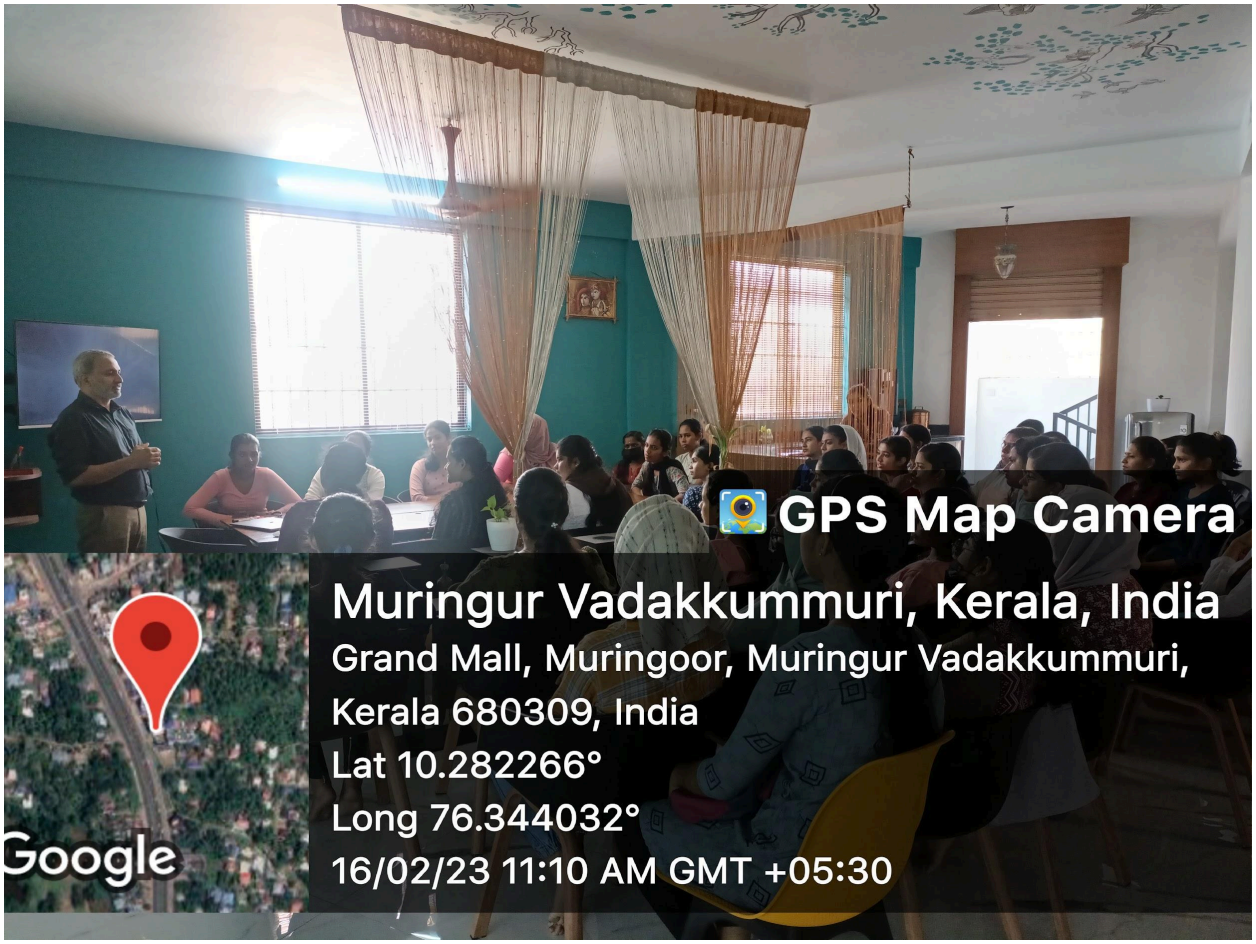
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