# WASTE WISE: SMARTER SOLUTIONS FOR A CLEANER WORLD

## E-Waste Unplugged

The Department of Economics & Eco Club jointly organized an invited lecture titled "E-Waste Unplugged" on August 10, 2023. The topic was "Towards a Greener Tomorrow: Nurturing a Sustainable World for Generations to Come." Mr. Ashik John (Managing Director of Progressive E Recycling & Trading) and Mr. Nirmal (CEO of Progressive E Recycling & Trading) were the resource persons for the same. Mr. Ashik John delivered a talk on "Towards a Greener Tomorrow: Nurturing a Sustainable World for Generations to Come.





### **Green Couture: Fashion with Purpose**

The Department of Economics, in collaboration with E Progressive Waste, Eco Club, IQAC, and IIC, organized the "Green Couture - Fashion with Purpose" interdepartmental fashion contest on October 18, 2023, at the College Auditorium. Seven teams presented innovative and sustainable costume designs, captivating the audience and judges. The event showcased the intersection of fashion and sustainability, with the Department of Economics emerging as champions, winning a 2000 INR cash prize sponsored by E Progressive Waste. The Department of Commerce secured the first runner-up position, earning a 1000 INR cash award from IQAC. Individual honors went to Smruthi Rajesh as the Best Costume Designer and Els Maria as Miss Ramp Walk. The event marked a commendable contribution to both fashion and sustainability within the college community, showcasing the seamless integration of creative design and ecoconscious initiatives.







#### **The Green Start Series**

The Green Start Series event, titled "Trading of Green Write Pens: To Write for a Greener Tomorrow," was organized by the ED Club and the PG Department of Commerce in association with the IQAC at Sacred Heart College, Chalakudy. Held on 12th October 2023 in the college auditorium, the program focused on promoting sustainable practices through the use of ecofriendly pens. The event aimed to encourage students and staff to adopt greener alternatives in their daily writing activities, symbolizing a step towards a more environmentally conscious future.

The series was inaugurated by Dr. Sr. Irene, Principal of Sacred Heart College, who highlighted the importance of sustainability and innovation in shaping a greener tomorrow. This event marks the beginning of the "Green Start" initiative, which aims to instill environmental responsibility through various activities, starting with simple changes like using green pens. The program concluded with a motivational call to continue adopting green habits and making thoughtful choices for the environment. The positive energy and forward-thinking agenda set by the inaugural session have created a strong foundation for future activities in the series.







### **Agripreneurship Programme**

A successful ginger harvest, planted as part of the Agripreneurship Programme initiated at the beginning of 2023, was celebrated on 8 January 2024. The harvest was led by the principal, Rev. Dr. Sr. Irene, symbolizing the culmination of months of dedicated agricultural efforts by the students and faculty involved in the program.

The initiative, aimed at empowering students with hands-on experience in agriculture, highlighted the importance of agripreneurship and sustainable farming practices. The cultivation process involved careful preparation of the soil, the planting of high-quality ginger rhizomes, and the diligent application of both fertilizers and organic inputs. The commendable quality of the harvested ginger is a testament to the program's success in fostering entrepreneurial agricultural skills among students.

Furthermore, the produce was made available in local markets, contributing not only to the agricultural learning of the students but also to the economic development of the surrounding community. The event emphasized the value of integrating practical agriculture into the curriculum and encouraged the continuation of such programs that bridge education, sustainability, and community development.



